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FOR IMMEDIATE RELEASE

Inspired Energy Introduces the Worlds Highest Energy Standard Batteries

Alachua FL (Aug 6th 2003) - Inspired Energy, Inc. celebrated their first year anniversary with the launch of two new standard battery offerings each of which represents the highest stored energy of any currently available standard battery pack. In addition, the company introduced a full range of smart battery diagnostic tools and upgraded their existing range of Lithium Ion Standard Batteries to provide an extra 10% runtime.

The two new 95Wh Lithium Ion standard batteries were launched in response to customer demand for longer running battery packs and batteries providing higher discharge currents. Both batteries use the industry-standard SMBus smart battery system and employ the regular 5-pin standard battery connector. They share identical cases, weigh-in at 647g (1.43lb) and are capable of a 6A continuous drain from 0° to 50°C.

- ?? The NL2020 is 10.8V, 8.8Ah, 95Wh
- ?? The NL2024 is 14.4V, 6.6Ah, 95Wh



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Both batteries can be shipped as normal, non-hazardous goods under the DOT Li battery transportation regulations and a belt-mounted battery pack system is currently in design for high-energy applications that use belt-mounted power sources.

"The introduction of these two 95Wh batteries fills a market need for higher energy battery packs and continues our team's tradition for the introduction of new standard battery form factors." said Lex Jacobs, Managing Director of Inspired Energy. "We've spent the last year establishing Inspired Energy's credentials as a new name for our group of experienced battery industry professionals and these new products illustrate our commitment to providing our clients with ever-improving products and services."

In addition to these two new batteries, Inspired Energy have increased the capacity of their existing Standard lithium ion batteries from 6.0Ah to 6.6Ah, and introduced a range of battery diagnostic tools. "Many of our customers lack the means to fully analyze the data available from their smart batteries. We addressed this need by offering tools ranging from handheld battery readers, through PC based analyzers all the way up to production-line smart battery test systems." said Dave Baggaley, Director of Sales & Marketing. "We are indebted to our customers for their loyalty & in return we aim to provide them with world-leading products, and to continue to expand and improve our product offerings. We will continue to launch new products throughout the coming year"

About Inspired Energy, Inc.

Inspired Energy (formed in July of 2002) specializes in the creation of battery packs with built-in electronic intelligence; providing battery monitoring, highly accurate & precise fuel gauging, battery diagnostics and battery-to-host communications. In addition Inspired Energy designs and manufactures smart charging solutions and offers contract design and assembly services.

Drawing on more than 40 years combined battery technology and industry experience, the management group formed Inspired Energy as a spin-off from Energizer / Moltech's Smart Battery business units.

Clients can pick from a portfolio of existing batteries, or commission a pure custom pack or choose a customized version of a pre-existing battery.



Offering a range of standard battery packs, we can also customize these batteries to suit individual customer needs, combining the best of low-cost standard designs with tailored electronic solutions.

For more details, please contact Dave Baggaley at 1-888-5-INSPIRE (1-888-546-7747) ext 12

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